

BLAKE PODNAR

Personable • Organized • Dedicated • Nuanced • Adaptable • Respectful

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Motivated to help clients maximize the potential of their business while simultaneously creating a satisfying user experience across various multimedia platforms.

SUMMARY

I am a web designer with 6+ years of experience creating websites for companies that range from small local mom-and-pop shops to massive financial institutions that manage multi-billion dollar portfolios. Collaborating with this wide array of clients has allowed me to gain a deep understanding of how various businesses work, what their pain points are, and how to best navigate clients towards design decisions that lead to success in the real world.

COMPETENCIES

- Front-end coding of websites, landing pages and microsites utilizing HTML, CSS, PHP / WordPress.
- Creating flow charts, wireframes, and mock-ups to use as design prototypes.
- Designing custom branding components such as logos, graphics, and newsletters.
- Working closely with clients to understand their goals, restrictions, and possibilities.

SKILLS

- HTML, CSS, PHP, Javascript, Bootstrap, WordPress, Divi, Shopify, Photoshop, Illustrator, Experience Design, FileZilla, LiquidWeb, Rackspace, Github, Atom, Brackets, VScode, MailChimp, ConstantContact, Postmark, Hootsuite, LinkedIn, Facebook, Twitter, Instagram, Microsoft Office.

EXPERIENCE

- **m2 marketing** | January 2017 – Current | Columbus, OH (Remote)
 - Web Designer / Front-End Developer: Creating websites and multimedia materials for a broad range of clients.
- **Jason's Deli** | June 2016 – December 2016 | Columbus, OH
 - Catering Delivery Specialist: Assembling, delivering, and setting up catering orders for various businesses and corporate events.
- **Musclecut / BrickHouse Nutrition** | January 2016 – April 2016 | Columbus, OH
 - Web Design Intern: Designing two separate fitness/nutrition websites to compete in the supplement industry.
- **Rez-Tech Corporation** | June 2015 – August 2015 | Kent, OH
 - Construction Contractor: Implementing various construction projects to ensure facility safety.
- **Country Club of Hudson** | June 2014 – August 2014 | Hudson, OH
 - Banquet Server: Setting up country club events and serving members.
- **Roses Run Country Club** | May 2010 – August 2013 | Stow, OH
 - Banquet Server / Cook: Setting up country club events, serving members and preparing food.